

ERDE Kalite

COMMERCIAL ELECTRONIC MESSAGE CLARIFICATION AND CONSENT TEXT

This document is prepared in accordance with Article 10 of the Law No. 6698 on the Protection of Personal Data ("KVKK") and the "Communique on the Principles and Procedures to be Followed in Fulfillment of the Obligation to Inform".

Data Controller:

ERDE Kalite

Baglk Mah. Erdemir Caddesi No:230. Floor:7, Kdz. Eregli / Zonguldak Turkiye

Phone: +90 544 800 20 91 +90 532 697 20 98

Email: info@erdekalite.com.tr

Web: www.erdekalite.com.tr

a) Purposes of Processing Your Personal Data

Your identity, contact, and marketing information may be processed for the purposes of managing marketing processes, informing you about opportunities, conducting promotional and advertising activities, and ensuring customer satisfaction and loyalty.

b) Transfer of Your Personal Data

Your personal data may be shared with suppliers, business partners, authorized public institutions, and private parties in order to provide services and fulfill legal obligations.

c) Collection Methods and Legal Grounds

Your data may be collected through electronic or physical means (e.g., email, phone, SMS) based on your explicit consent (KVKK Art. 5/1) or public disclosure by the data subject (KVKK Art. 5/2-d).

d) Data Retention

Data will be retained for as long as necessary to fulfill processing purposes or for up to 3 years if commercial communication is refused. After the purpose or legal basis ends, the data will be deleted, destroyed, or anonymized.

e) Your Rights under KVKK

You have the right to:

- Learn whether your data is being processed
- Request information about processing
- Learn the purpose of processing

- Know third parties to whom your data is transferred
- Request correction of incorrect/incomplete data
- Request deletion or destruction of data
- Object to automated decision-making
- Claim damages in case of unlawful processing

Applications can be submitted through the form available on www.erdekalite.com.tr or by email, secure e-signature, mobile signature, KEP, or other valid methods.

COMMERCIAL ELECTRONIC MESSAGE CONSENT TEXT

With my explicit consent, I authorize ERDE Kalite to send me commercial electronic messages via SMS, email, phone call, automated call, social media, and online advertising networks for marketing, promotion, and information purposes.

I understand that I can change my communication preferences or withdraw consent at any time through the opt-out mechanisms provided in such messages.

Signature:

Name-Surname:

Date: